



Docket No.: 56915-045

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of

Richard C. FUISZ, et al.

Serial No.: 10/805,345

Filed: March 22, 2004

: Customer Number: 20277

: Confirmation Number: 9002

: Group Art Unit: 3625

: Examiner: not assigned

For: METHODS FOR DETERMINING CUSTOMER MOTIVATIONS IN PURCHASING DECISIONS

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment in the above-identified application.



No additional fee is required.



Applicant is entitled to small entity status under 37 CFR 1.27



Also attached:

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	27	30	0	\$18.00 =	\$0.00
Independent Claims	8	8	0	\$86.00 =	\$0.00
Multiple claims newly presented					\$0.00
Fee for extension of time					\$0.00
Total of Above Calculations					\$0.00



Please charge my Deposit Account No. 500417 in the amount of \$0.00. An additional copy of this transmittal sheet is submitted herewith.



The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 500417, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

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Date: June 22, 2004



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PRELIMINARY AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please amend the claims of the above-identified patent application as follows: